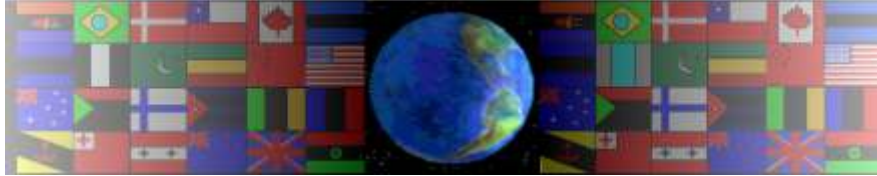


# TYPICAL EXAMINATION QUESTIONS

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On behalf of The World Association of Technology Teachers

# W.A.T.T.



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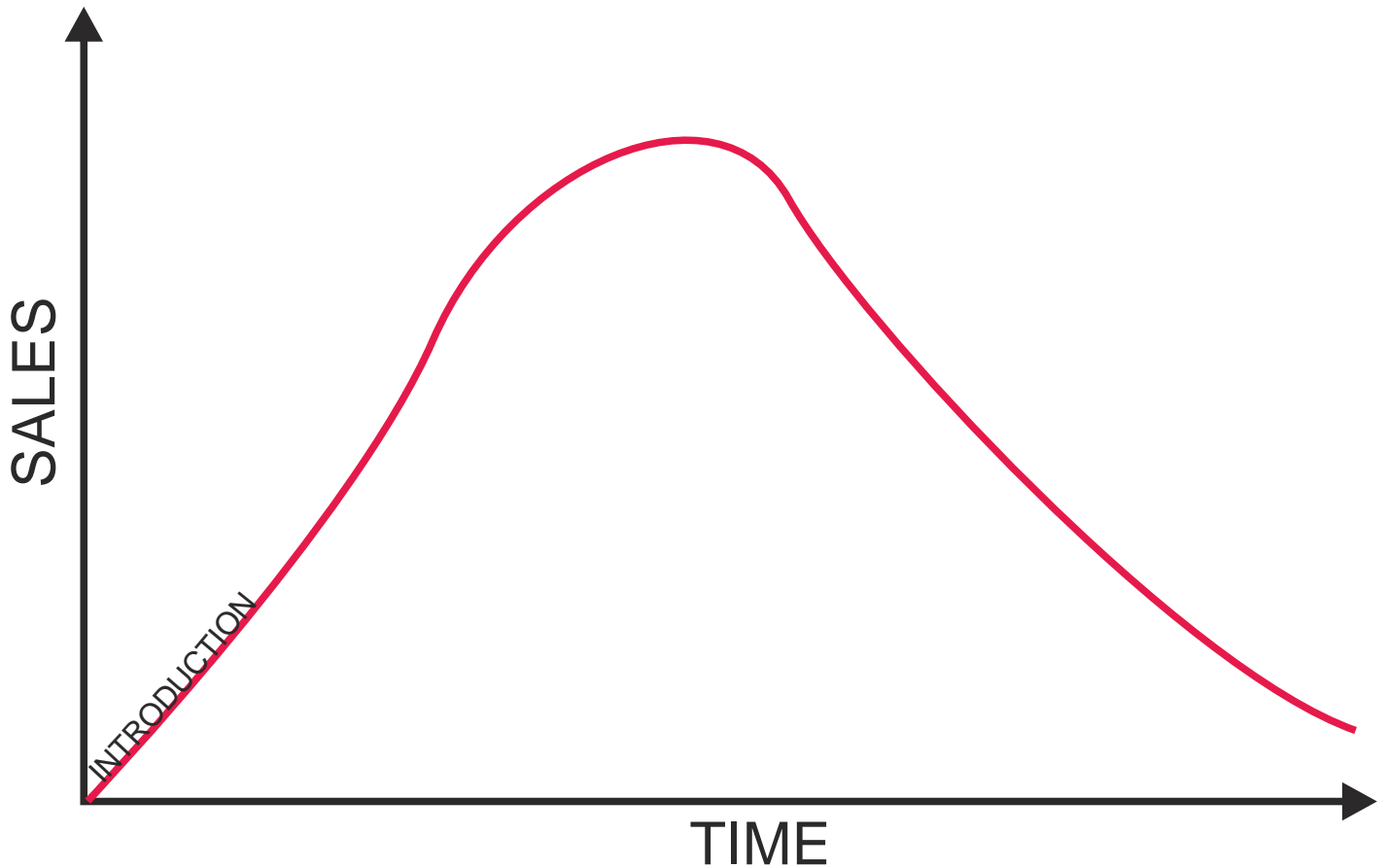
10a. This question is about Product Life Cycle.

A graph representing the product life cycle of a birthday card is seen below. The keywords should appear in the correct order, on the 'plotted' line.

The first keyword has been written on the plotted line for you. Complete the graph by adding the rest of the keywords.

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DECLINE    ~~INTRODUCTION~~    REPLACEMENT    GROWTH    EVOLUTION    MATURITY



10b. What does Product Life Cycle mean ? Use the example of a birthday card in your answer.

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