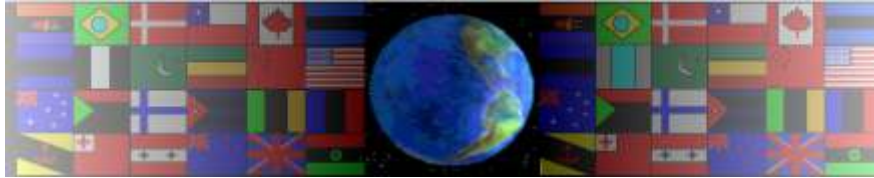


CHARITY LOGO ANALYSIS

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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CHARITY LOGO ANALYSIS

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National
Trust

The National Trust was founded in 1895. The trust aims to save the nations heritage. This charity looks after and preserves many historic buildings, houses and mansions to farmland and forests.

Study the National Trust Logo. Do you think that the logo represents the vital work they carry out?

In your answer, include references to the shape and form of the logo and its colour.



WORLD WILDLIFE FUND

The World Wildlife Fund is a charity that works hard to protect the natural world, the environment and wildlife. It is an international organisation, working around the world.

Study the World Wildlife Fund's Logo. Do you think that the logo represents the vital work they carry out?

In your answer refer to the selection of a Panda as the logo and the colour scheme.



action for
children

Action for Children aim to help and support vulnerable children, including children in care and disabled children. They aim to improve the lives of vulnerable children.

Study the charities logo. Do you think the logo clearly represents the important work they carry out?

In your answer refer to the images and colour used.