

PACKAGING QUESTION - BLISTER PACKAGING

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

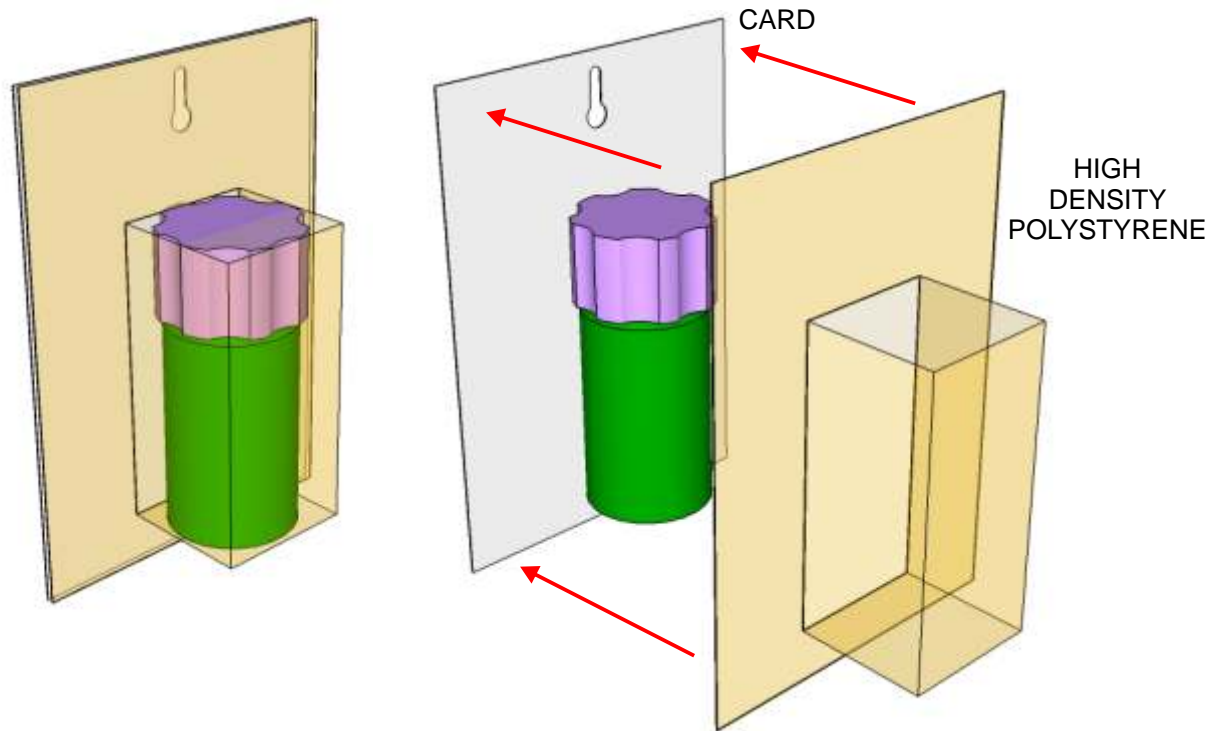
This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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The deodorant container seen below, has plain packaging. The back is made from card with a lacquered, gloss finish. The front is manufactured from vacuum formed high density polystyrene. The polystyrene is transparent which means that the deodorant container can be seen through it. This type of packaging is called 'blister packaging'.



Two samples of blank packaging are shown below. On packaging 'A', sketch the rough layout for the following information and symbols: The title - 'Energy Deodorant' (in an appropriate style), bar code, symbol to represent sport, recycling symbol and European safety symbol. On packaging 'B', draw the final coloured rendered version.

