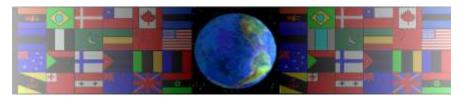
CREATING A STYLE OF WRITING THAT SUGGESTS SPORT / MOVEMENT / ENERGY

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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Try developing a style of writing to reflect the words shown below. Consider adding simple images and colours / shade that create the right atmosphere. Add notes to explain your design / style of writing.

1.	WORD	DESIGN / STYLE OF WRITING
GH		
		NOTES
2. STA	<u>word</u> (COO)	DESIGN / STYLE OF WRITING
		<u>NOTES</u>
3.	word UETC	DESIGN / STYLE OF WRITING
		NOTES

QUESTION:

Choose a packaged product that you think needs a more dynamic style of writing for its name. Redesign the existing style or develop a new one with a new colour scheme. Add images to support the atmosphere your are trying to create.