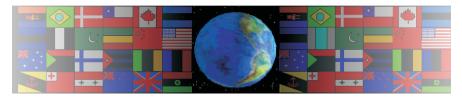
WRITING STYES

V.Ryan © 2000 - 2008

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

The 'Writing Styes Exercise' can be printed and used by teachers and students. It is recommended that you view the website section 'Graphics' (www.technologystudent.com) before attempting the design sheet.

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CREATING A STYLE OF WRITING THAT SUGGESTS MOVEMENT / ENERGY

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Try developing a style of writing to reflect the words shown below. Consider adding simple images and colours / shade that create the right atmosphere. Add notes to explain your design / style of writing.

1.	WORD	DESIGN / STYLE OF WRITING
		<u>NOTES</u>
2.	WORD	DESIGN / STYLE OF WRITING
	ST IN FRE	
		NOTES
3.	WORD	DESIGN / STYLE OF WRITING
	ILETIC	
		NOTES

QUESTION:

Choose a packaged product that you think needs a more dynamic style of writing for its name. Redesign the existing style or develop a new one with a new colour scheme. Add images to support the atmosphere your are trying to create.