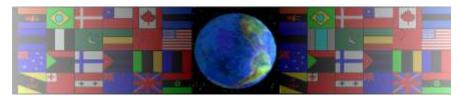
## ICT and Manufacurting, Marketing and Supply - Examination Question

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On behalf of The World Association of Technology Teachers

W.A.T.T.



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## ICT and Manufacurting, Marketing and Supply - Examination Question

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With referece to one specific industry, how does modern **manufacturing**, **marketing** and **supply** rely on the use of computers / ICT?

You may include the following areas in your answer:

Computer Integrated Manufacture (CIM) Flexible Manufacturing Systems (FMS) Remote Manufacture The Internet The role of websites Tele-marketing **Direct Mailing** Questionnaires and Surveys **Presentation Software** Reporting and Analysis **Translation Software Barcode Technology** MANUFACTURING: MARKETING:

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