Hatching is a highly effective way of adding limited shade to a sketch / drawing. Hatching lines are normally at an angle, between 60 to 45 degrees. They should be fainter than the outline of the sketch.

1. Draw the outline of the cup.
2. Add the darker lines by applying more weight.
3. Add hatching to the internal part of the cup.
4. Add further hatching - short lines.
5. Draw further hatching lines on the right hand side of the cup.
6. Add shorter hatching lines to the right hand corner, near the handle.