SOME ALESSI PRODUCTS

- **OTTAGONALE COFFEE POT, 1935**
  - By Carlo Alessi

- **COFFEE POT BOMBÉ, 1945**
  - By Carlo Alessi

- **CONDIMENT SET, 1978**
  - By Ettore Sottsass

- **JUICY SALIF - CITRUS SQUEEZER 1990**
  - By Philippe Starck

- **ANNA G. CORKSCREW 1994**
  - By Alessandro Mendini

- **WHISTLING BIRD KETTLE, 1985**
  - By Michael Graves

KEY DESIGNERS

- **CARLO ALESSI**

- **ETTORE SOTTASS**

- **PHILIPPE STARCK**

- **ALESSANDRO MENDINI**

- **MICHAEL GRAVES**

BASIC INFORMATION

**FOUNDED IN 1921 BY GIOVANNI ALESSI AND INITIALLY CONCENTRATED ON METAL KITCHENWARE. HIS PRODUCTS AND DESIGNS OF COFFEE POTS BECAME SO POPULAR, THAT BY 1924 THE BRAND NAME ‘ALESSI’ WAS ESTABLISHED. IN THE 1930s, GIOVANNI’S SON CARLO, JOINED THE FAMILY COMPANY, WHICH QUICKLY PROGRESSED TO THE USE OF STAINLESS STEEL AND MOVED AWAY FROM UTILITARIAN DESIGNS, TO MORE ADVENTUROUS ONES.**

**QUALITY PRODUCTS, A VERY HIGH STANDARD OF MANUFACTURE. OFTEN DESIGNED BY WELL-KNOWN DESIGNERS, APPLYING THEIR OWN STYLE AND EXPERIENCE. DESIGNED TO EVOKE EMOTIONS AND MEMORIES AND OFTEN FUN. UNUSUAL, STYLISH AND FUNCTIONAL. DESIGNED TO BE DIFFERENT. EACH DESIGN HAS AN ‘ARTISANS’ OBSESSION FOR DETAIL, SOMETIMES OVERLOOKED BY OTHER MANUFACTURERS. STAINLESS STEEL AND OFTEN OTHER METALS, USED IN THE MANUFACTURE OF THE PRODUCT. DESIGNS THAT STAND OUT AND BECOME THE FOCUS OF DISCUSSION. EYE CATCHING, COULD BE DISPLAY PIECES. PRODUCTS DESIGNED TO BE TIMELESS.**

FOR MUCH MORE INFORMATION ON DESIGNERS GO TO: http://www.technologystudent.com/prddes1/prddex1.html