I collected primary research for three important measurements, relating to my product.

Average comfortable reach length (A): I need this data so that the writing rest I design is not too large. The rest must fit within the arm reach of most people.

Average seating height (B): I need this measurement because this distance may influence the design of the writing rest, especially if the rest attaches to a chair.

Average body width (C): I need this measurement, so that I ensure that the rest is a suitable width for the largest range of users.

Average hand width (D) and length (E): I need these measurements because they will help me work out the size of the writing rest and how it can be handled.

![Typical easy chair used by my specific client. The type of chair the writing rest will be designed to fit. Ergonomic data will be required so that the rest can be successfully designed.](image-url)