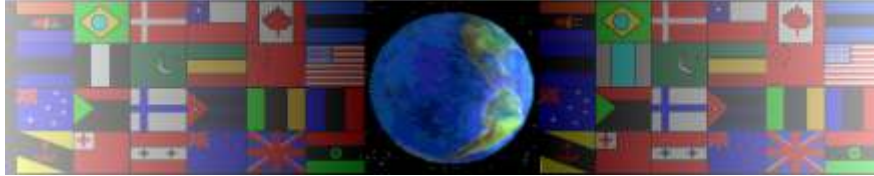


# MANUFACTURERS / RETAILERS ENVIRONMENTAL ISSUES AND CUSTOMERS

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



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# MANUFACTURERS / RETAILERS ENVIRONMENTAL ISSUES AND CUSTOMERS

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1. Why do manufacturers and retailers need to consider environmental issues when trying to attract potential customers?

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2. List five potential questions that 'environmentally aware' customers may ask of a manufacturer / retailer, when considering to buy a product.

A. 

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B. 

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C. 

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D. 

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E. 

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Name two manufacturing companies that take measures to protect the environment. Describe how their product(s) are environmentally friendly.

COMPANY ONE: 

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DESCRIPTION : 

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COMPANY TWO: 

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DESCRIPTION : 

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