ICT and Manufacturing, Marketing and Supply - Examination Question

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On behalf of The World Association of Technology Teachers

W.A.T.T.

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This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.
With reference to one specific industry, how does modern manufacturing, marketing and supply rely on the use of computers / ICT?

You may include the following areas in your answer:

- Computer Integrated Manufacture (CIM)
- Remote Manufacture
- Flexible Manufacturing Systems (FMS)
- The Internet
- The role of websites
- Tele-marketing
- Direct Mailing
- Questionnaires and Surveys
- Presentation Software
- Reporting and Analysis
- Translation Software
- Barcode Technology

MANUFACTURING:

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MARKETING:

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SUPPLY: