ICT and Manufacturing, Marketing and Supply - Examination Question

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On behalf of The World Association of Technology Teachers

W.A.T.T.

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With reference to one specific industry, how does modern manufacturing, marketing and supply rely on the use of computers / ICT?

You may include the following areas in your answer:

Computer Integrated Manufacture (CIM)  Remote Manufacture  Flexible Manufacturing Systems (FMS)
The Internet  The role of websites  Tele-marketing  Direct Mailing  Questionnaires and Surveys
Presentation Software  Reporting and Analysis  Translation Software  Barcode Technology

MANUFACTURING:

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