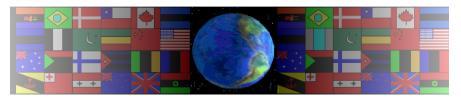
WHAT IS A TREND?

V.Ryan © 2000 - 2014

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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1. In your own	words, what do you und	derstand by the to	erm 'trend'?	
2. What is a sh	ort term trend? Give a <u>ı</u>	<u>real</u> <u>life</u> example	in your answer.	
				•
3. Describe a p	product that could be re	garded as 'trend	y'. Explain why you	think it is / was trendy.
	ou ensure that a product ywords below may help			esign, becomes a trend?
UNUSUAL	INNOVATIVE	CREATIVE	DIFFERENT	NEW TECHNOLOGY
	IMAGINATI\	/E SETS	S THE STANDAR	