WHERE POSSIBLE, ANSWER THE QUESTIONS WITH NOTES AND SKETCHES. CLICK ON EACH 'SOTH' FOR HELPFUL LINKS.

1. WHAT DO YOU THINK IS MEANT BY THE TERM ‘TYPOGRAPHY’? SKETCH AN EXAMPLE OF: SERIF, BAR, CURVE, STEM and CONTINUOUS CURVE.

2. WHAT ARE ‘SERIF’ SHAPES? SKETCH SOME EXAMPLES.

3. WHAT IS MEANT BY KERNING? INCLUDE A SKETCH OF ‘KERNING’.

4. DRAW THE WORD ‘FLAME’ IN A GRAPHICAL STYLE. THE STYLE SHOULD REPRESENT THE WORDS MEANING.

5. WHAT DO YOU THINK OF WHEN YOU HEAR THE WORD ‘SUN’? DRAW A GRAPHICAL REPRESENTATION OF THIS WORD.

6. DRAW THE WORD ‘SUN’, ACCURATELY IN A GRID. This question is about accurately copying, using the grid technique.

7. A STYLE OF WRITING CAN SUGGEST A FEELING, EMOTION OR CREATE AN ATMOSPHERE. DRAW THE WORD ‘SPEED’ or ‘FAST’, IN A GRAPHICAL STYLE.

8. A MOBILE PHONE COMPANY HAS DESIGNED AN ‘EMERGENCY ONLY’ PHONE FOR HIKERS / WALKERS. DESIGN THE STYLE OF WRITING THAT WILL BE PLACED ON THE PACKAGING. Click on both Soths for help / examples.

9. DESIGN A STYLE OF WRITING SUITABLE FOR A FORM OF ‘ALTERNATIVE ENERGY’. Click on both Soths wearing hats, for examples.

10. WE ALL LOVE A ‘PARTY’. FOLLOW THE LINK OPPOSITE FOR INFORMATION AND EXAMPLES. THEN, DESIGN AN APPROPRIATE PARTY STYLE OF WRITING. YOUR DESIGN WILL APPEAR ON ALL THE INVITATIONS. Use the word ‘Party’.

A. DRAW A ROUGH OUTLINE VERSION OF A DESIGN FOR THE WORD ‘PARTY’.

B. DRAW ACCURATELY, A FULLY COLOUR RENDERED VERSION.