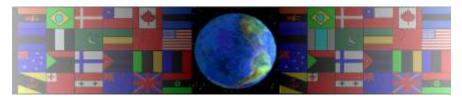
## **EVALUATION OF YOUR DESIGN**

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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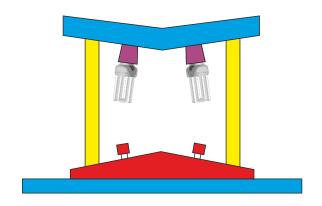
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4. In question 2, you listed three Memphis Design Principles. How does your table lamp design meet these principles. Evaluate the effectiveness of your design against the design principle.

An example has been completed for you. It refers to the example table lamp seen opposite.



MEMPHIS DESIGN PRINCIPLE	HOW MY DESIGN SATISFIES THIS PRINCIPLE.
An unusual design, individual and non-conformist.	My design is unusual compared to traditional table lamps. It has two lamps with independent switches. The light is reflected upwards from the base, spreading the light around the room.  The angled design is also different compared to existing table lamps in the shops. It is a modern 'Memphis' style.